

Manchester  
Metropolitan  
University



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SPONSORSHIP  
OPPORTUNITY  
WITH  
MCR MET RACING

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# OUR HISTORY



Based in the heart of Manchester, one of the largest technology hubs outside of London with a rich industrial heritage, MCR MET Racing has a long and proud history of building race cars for the world-renowned engineering competition Formula Student.

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We are a diverse and experienced team of motivated engineers. Just like our city, we are energetic and always growing with increasing speed and with it our knowledge and love for Engineering.

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In the 17 years we came from humble origins to performing in the UK's Formula Student competition as well as successfully competing in other international events.

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MCR MET Racing includes and supports students from all backgrounds, knowledge and experience levels; from Foundation to Master's students.

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Each year we set the goal of building a new race car from scratch, with the use of 3D modelling software, thorough analysis of each component and rapid prototyping, resulting in a fully student-built vehicle.







# OVER THE YEARS



**'MMUR-16'**  
**2015/16**

THE CAR THAT TOOK HOME THE 'BEST MEDIA' AWARD AND LEAD THE PARADE LAP ON THE LAST DAY AT SILVERSTONE.  
LATER IN 2018, MMUR-16 WAS DISPLAYED AT THE HISTORIC LINE UP FOR THE 20TH ANNIVERSARY OF FORMULA STUDENT.



**'MMUR-17'**  
**2016/17**

MMUR-17 MARKED THE 10 YEAR ANNIVERSARY OF MCR MET RACING FEATURING A RAPID PROTOTYPE PLENUM.



**'TEMPESTA'**  
**2017/18**

ONE OF THE TEAM'S FASTEST VEHICLES WITH BEST ACCELERATION TIME OF 4.23S, WAS SIGNED BY PAT CLARKE HIMSELF FOR BEING QUITE A 'STORMY' THING.



**'FORTUNA'**  
**2018/19**

TEAM'S VERY FIRST AERODYNAMIC PACKAGE.  
THE FIRST VEHICLE TO COMPLETE AT AN INTERNATIONAL EVENT IN NETHERLANDS, SECURING 10TH PLACE OVERALL.



**'MMUR-24'**  
**2023/24**

THE CAR THAT LAID THE FOUNDATION FOR THE TEAM'S NEW ERA, DRIVING KEY DEVELOPMENTS AND SETTING THE STAGE FOR FUTURE SUCCESS



# BUILT NOT BOUGHT



The Formula Student project allows a team of engineering students to function as a small company, which produces a bespoke, high quality product to a given specification, with the implementation of engineering principles and innovative ideas to solve complex real-life problems.



Over the last 17 years, MCR MET Racing have successfully delivered a complete and fully student-built racing vehicle, developing future engineers, growing as a team to provide knowledge for new coming students.



The team's philosophy of 'Built not Bought' and access to Manchester Metropolitan University's extensive facilities, allows students to develop a broad skill set including in-depth understanding of manufacturing methods and engineering drawings, applications of rapid prototyping, as well as hands on experience such as chassis building, welding, and turning.

# SELF MADE AND SUSTAINABLE

At MCR MET Racing, we take pride in crafting our own chassis, performing all welding in-house, handling engine maintenance ourselves, and designing our own electrical loom from the ground up.

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We fuel our car with E85, a cleaner and more sustainable alternative that contains a higher ethanol content, allowing for a cleaner burn and reduced emissions.

This is a vital step towards minimising our carbon footprint and striving for carbon neutrality.



MCR MET  
RACING



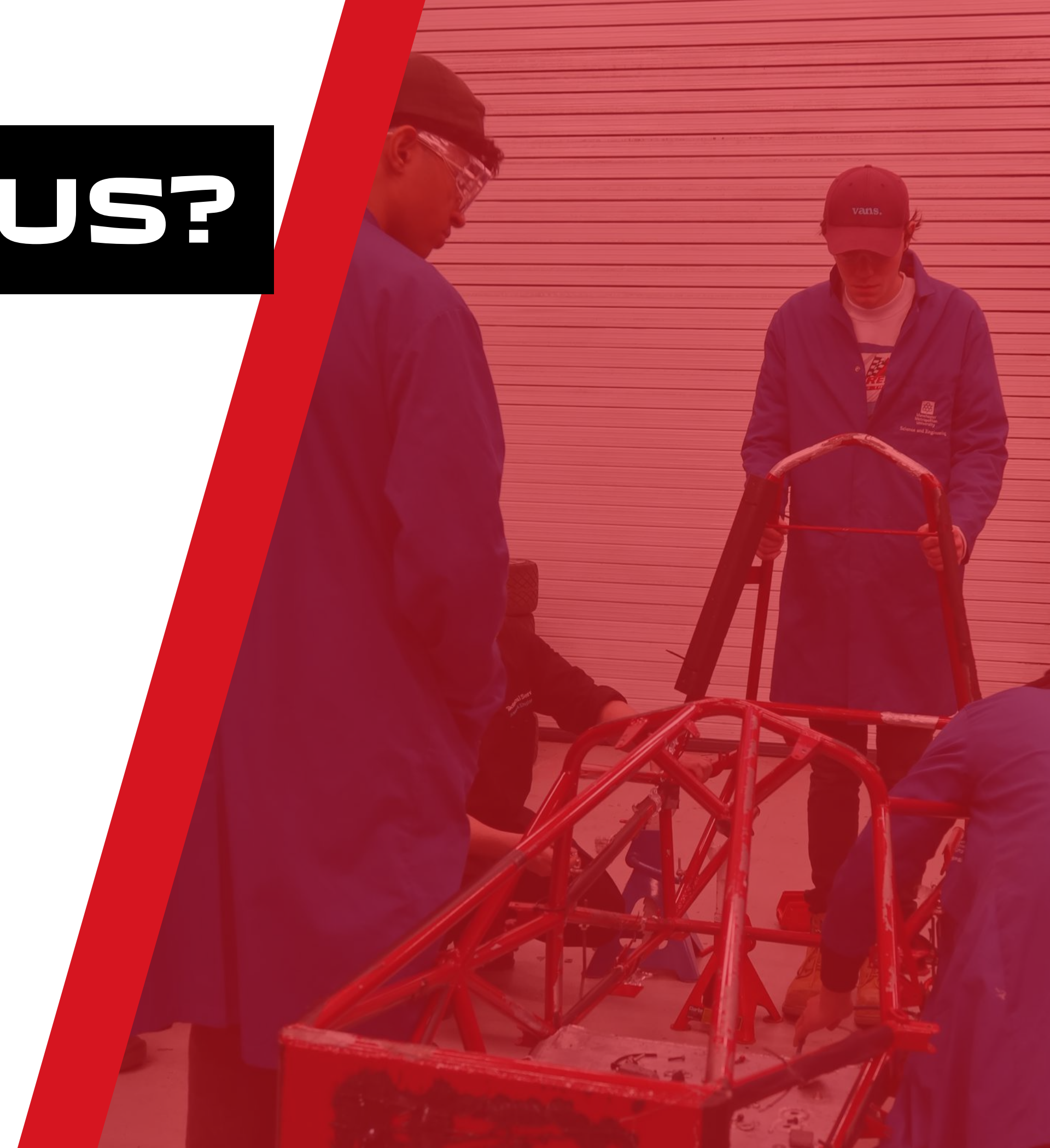
# WHY SPONSOR US?

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Sponsoring MCR MET Racing offers a unique opportunity to invest in and work along side some of the UK's most promising engineering students, as well as granting brand exposure to a large number of current and future engineers on a global level.

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Sponsorship is crucial for developing and manufacturing a highly competitive vehicle which will stand out and set us onto the path to victory.







**YOUR SPONSORSHIP  
WILL AID MCR MET  
RACING**

With the help of technological and industrial partners we can compete at the highest echelons of motorsport.

Racing in branching out and pushing our innovation as far as we can. It will also allow us to expand the capabilities of our design and manufacturing processes to include sustainable and market-leading techniques.

This will enable the students to work closely with industrial partners to develop a broader range of engineering skills, and work with cutting-edge technologies.

During competitions, other teams from all over the UK will come to look at their competitors cars.



# WHAT WE OFFER

We hope that you can see the potential in becoming a sponsor of MCR MET

Racing, a partnership that offers incredible company exposure, and an investment in highly-skilled professional young engineers.

The team would be happy to create a bespoke sponsorship package tailored especially to your company's needs and welcome your thoughts on how we can work together.

Sponsors will gain exposure to thousands of university students and faculty members at events, with branding on the car livery and team kit.







Thank you for taking your time to read our prospectus. We would be delighted to hear from you to discuss our potential partnership with you.

## OUR LOCATION



Manchester Metropolitan University

## CONTACT AND FOLLOW US



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@mcrmetracing



@mcrmetracing





